



County Name	Survey Type	Grade Level	Number of Respondents (N)
All Participating Schools/ Counties	Parent/Guardian	12	813

All School/County Level Response Rates:

Surveys Administered	2455
Surveys Received	813
County Response Rate (%)	33.1%

Results (Percentages) by Survey Question

1. What is your gender

	(%)
Female	62.6%
Male	36.3%
Other	0.7%
No Response	0.4%

2. What is your relationship to the child who brought this survey home?

	(%)
Parent	89.8%
Legal guardian	7.0%
Step or foster parent	1.5%
Grandparent	2.8%
Other	0.0%
No Response	0.0%

3. What is your race?

	(%)
White	95.2%
Black or African American	2.3%
Asian	0.0%
American Indian or Alaska Native	0.5%
Native Hawaiian or Other Pacific Islander	0.0%
Two or more races	0.6%
Other	0.0%
No response	1.4%



4. What is your ethnicity?

	(%)
Hispanic or Latino	2.2%
Not Hispanic or Latino	87.7%
Other	1.2%
No Response	8.9%

5. What is the main language you speak at home?

	(%)
English	96.8%
Spanish	1.0%
Other	0.2%
No Response	2.0%

6. Which of the following options best describes your family's total annual income?

	(%)
\$30,000 or less	22.1%
\$30,001 - \$60,000	23.2%
\$60,001 - \$100,000	21.2%
\$100,001 or more	8.1%
Don't know or I'd rather not say	24.1%
No Response	1.2%

7. What is the highest level of education achieved by your student's parent(s)/guardian(s)?

	(%)
Some high school	6.3%
High school diploma/GED	30.6%
Some college	16.0%
2-year college degree (Associate's)	14.3%
4-year college degree (Bachelor's)	15.7%
Master's degree	7.4%
Ph.D. or higher	0.7%
Don't know	8.2%
No Response	0.7%

8. If you have other children, how many have attended or are currently attending college?

	(%)
0	54.2%
1	23.6%
2	4.7%
3	0.9%
4	0.2%
5 or more	0.7%
I don't have other children	14.4%



No Response	1.2%
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9. Have you talked to your child about attending college?

	(%)
Yes	93.5%
No	4.1%
No Response	2.5%

10. How strongly do you agree or disagree with the following statements?

	Strongly Agree (%)	Agree (%)	Disagree (%)	Strongly Disagree (%)	No Response (%)
Attending college is important to my child's career goal and future.	58.9%	30.3%	4.3%	4.2%	2.3%

11. What is the highest level of education that you would...

	Like your child to get? (%)	Expect your child to get? (%)
High school or less	4.8%	6.9%
Some college	12.1%	14.4%
2-year college degree (Associate's)	14.0%	19.2%
4-year college degree (Bachelor's)	40.1%	38.9%
More than a 4-year college degree	28.3%	20.0%
No Response	0.7%	0.6%

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

	Yes (%)	No (%)	No Response (%)
College Entrance Requirements	73.3%	25.7%	1.0%
Availability of Financial Aid	75.0%	23.5%	1.5%



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13. Do you think that your student could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

	A public 4-year college (%)	A public 2-year community/ technical college (%)	A public career/ technical center (%)
Definitely	31.0%	41.8%	45.8%
Probably	37.4%	34.4%	32.6%
Not Sure	21.8%	15.6%	14.5%
Probably Not	6.0%	3.3%	2.7%
Definitely Not	1.8%	1.2%	1.0%
No Response	2.0%	3.6%	3.4%

14. On average, how much do you think it costs for one year of in-state tuition at...

	4-Year Public College (%)	Public Community or Technical College (%)
Up to \$3,000	3.6%	10.6%
\$3,001 - \$6,000	7.5%	53.8%
\$6,001 - \$10,000	53.1%	18.6%
\$10,001 - \$15,000	13.2%	8.6%
\$15,001 - \$20,000	11.3%	3.0%
\$20,001 - \$25,000	5.4%	0.7%
More than \$25,000	4.9%	1.0%
No Response	1.0%	3.8%

*The correct amounts are highlighted in green.

15. How much would tuition cost at a 2-year public community/technical college in West Virginia if a student qualifies for a WV Invests Grant?

	WV Invests Grant (%)
\$0	41.6%
\$1 - \$2,000	14.4%
\$2,001 - \$4,000	26.6%
More than \$4,000	10.3%
No Response	7.1%



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16. How aware are you about the following topics?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
FAFSA (Free Application for Federal Student Aid)	45.4%	37.5%	12.5%	3.8%	0.7%
WV Invests Grant	27.4%	34.8%	21.5%	15.1%	1.1%
ACT /SAT	43.7%	40.8%	12.2%	2.5%	0.9%
WV Higher Education Grant	28.8%	37.3%	22.1%	10.6%	1.2%
Federal Pell Grants	31.4%	36.7%	21.6%	9.5%	0.9%
Federal Student Loans	33.1%	39.2%	20.0%	6.9%	0.7%
Federal Work-Study	30.1%	33.9%	21.2%	13.4%	1.4%
Scholarships (e.g., PROMISE or Institutional)	37.0%	38.0%	18.1%	5.8%	1.1%
Requirements for College Acceptance	38.4%	38.6%	17.1%	4.8%	1.1%
The Importance/ Benefit of a College Education	51.7%	32.6%	10.7%	4.1%	1.0%
High School Graduation Requirements	50.6%	34.6%	10.5%	3.0%	1.5%

17. What do you think is the maximum amount of money per academic year that is available to help pay for college through each of the following programs?

	Federal Pell Grant (%)	WV Higher Education Grant (%)	PROMISE Scholarship (%)
Up to \$1,000	5.9%	3.6%	4.4%
\$1,001- \$2000	7.4%	9.5%	6.5%
\$2,001-\$3,000	15.4%	47.5%	11.3%
\$3,001-\$4,000	13.3%	13.3%	11.6%
\$4,001-\$5,000	8.6%	11.9%	46.5%
\$5,001-\$6,000	10.5%	5.9%	6.3%
\$6,001-\$7,000	33.3%	3.4%	4.7%
More than \$7,000	4.3%	3.2%	7.7%
No Response	1.4%	1.7%	1.0%

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18. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
College or university websites	34.8%	41.9%	14.6%	7.3%	1.4%
College Foundation of WV website	26.6%	42.1%	18.1%	11.4%	1.8%
Other college planning websites	23.7%	40.7%	18.6%	14.9%	2.1%
College fairs	28.3%	40.8%	19.2%	9.3%	2.3%
Television	18.0%	30.0%	22.8%	27.4%	1.8%
Radio	16.0%	28.4%	21.9%	31.2%	2.5%
Direct mail	24.5%	39.5%	20.8%	12.9%	2.3%
E-mail	25.6%	38.3%	20.4%	14.0%	1.7%
Brochures and pamphlets	21.3%	39.5%	24.0%	13.3%	2.0%
Magazines/newspapers	16.5%	30.5%	21.5%	29.8%	1.7%
Signs, posters, or billboards	17.0%	30.8%	25.7%	24.4%	2.2%
Text messages	22.0%	34.4%	21.2%	20.5%	1.8%
School counselor	33.8%	37.1%	18.0%	9.0%	2.1%
Family members	30.3%	41.1%	18.3%	8.9%	1.5%
GEAR UP staff	31.4%	38.6%	17.6%	10.3%	2.1%
College admissions representatives	30.6%	38.6%	18.0%	11.1%	1.7%
Social media (e.g., Facebook, Twitter, etc.)	23.2%	35.5%	21.9%	17.2%	2.1%

**19a. The Free Application for Federal Student Aid (FAFSA) can be completed as early as October 1, 2019.
Have you or your student completed the FAFSA yet?**

	(%)
No, I do not and my student does not plan to complete the FAFSA this academic year.	5.7%
No, but I am planning or my student is planning to complete the FAFSA during this academic year.	24.5%
I'm not sure.	14.6%
Yes, I have or my student has completed the FAFSA this year.	55.2%
No Response	0.0%



19b. If you answered “No, I do not plan and my student does not plan to complete the FAFSA this year”
what are the main reasons you do not plan to do so?

	(%)
My student does not plan to continue her/his education after high school	63.0%
I’m not sure what the FAFSA is	0.0%
I do not believe my student will be eligible for financial aid	10.9%
Other	19.6%
No Response	6.5%